



MKC Invest

Discretionary Model Portfolios



Your Goals.
Your Investments.
Our Commitment.

We are Invested.
Together.

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Important Information

The value of your investments and the income from them may go down as well as up and neither is guaranteed. Investors could get back less than they invested. Past performance is not a reliable indicator of future results.

Changes in exchange rates may have an adverse effect on the value of an investment. Changes in interest rates may also impact the value of fixed income investments. All assets are denominated in UK Sterling.

Disclaimer

MKC Investment Management Limited investment portfolios are only available to retail investors who have been provided with a personal recommendation to invest from a financial planner.

MKC Invest's model portfolios may not be suitable for everyone. If in doubt speak to your financial planner.

MKC Investment Management Limited, trading as MKC Invest, is authorised and regulated by the Financial Conduct Authority FCA No. 966731. Registered in England No 13475203. Registered office: Walsingham House, 35 Seething Lane, London, EC3N 4AH. MKC Investment Management Ltd and MKC Wealth Ltd are part of the same group of companies.

What we do

Investing with Precision.
Managing with Purpose.

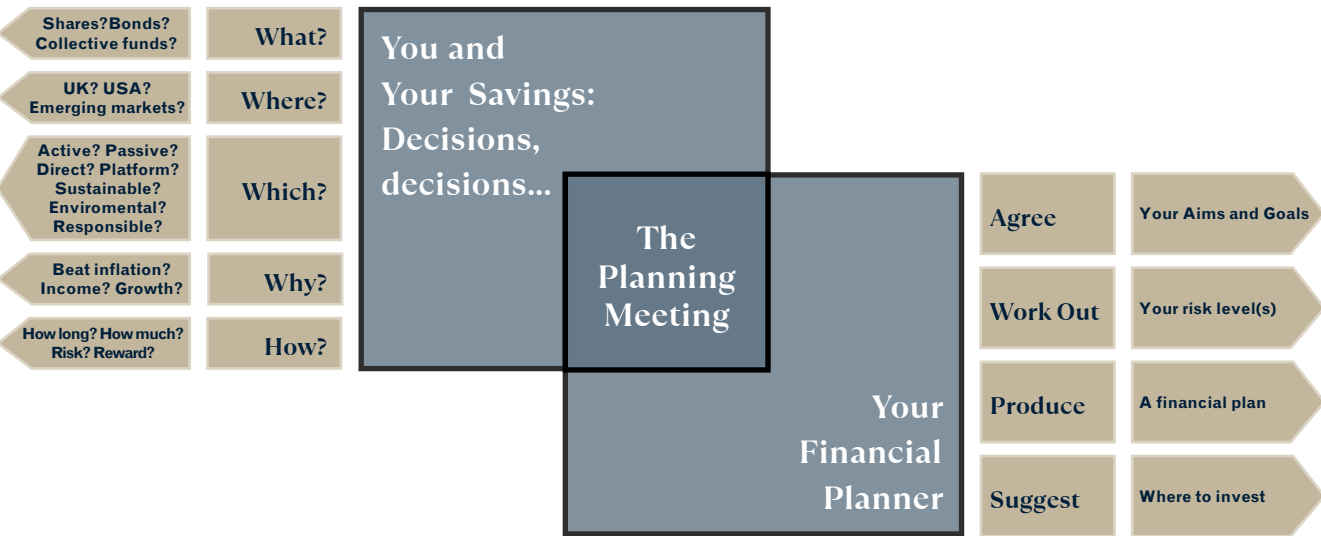
We are a discretionary portfolio manager, building innovative model portfolios tailored to meet the objectives of private investors who are advised by financial planners.

Our job is to create and manage a range of portfolios designed to deliver on specific investment goals. Each portfolio follows a structured strategy, but the day-to-day decisions—the adjustments, the rebalancing, the tactical shifts—are left to us. That’s what discretionary management means: you delegate the investment decisions to us, so you don’t have to monitor every market movement.

What is a model portfolio?

Think of a model portfolio as a carefully curated investment basket. It holds a diverse mix of funds, selected and managed by us, with the goal of achieving a defined investment objective and risk profile.

Put simply: you stay focused on your long-term goals. We take care of the rest.



The MKC Invest difference





Why trust us with your investments?

We know you have choices. Here's why we stand out:

- We innovate. Our portfolios are designed to meet a wide range of objectives, adapting to evolving investment needs.
- We take a disciplined, long-term approach. No short-term gambles—just patient investing to deliver steady, risk-adjusted returns.
- No shocks, no surprises. Each portfolio is managed to a clear risk level, so you always know what to expect.
- A global perspective. We invest worldwide, without an artificial bias toward the UK, capturing the best opportunities wherever they arise.
- Available only through professional financial planners. Expert advice is essential to setting realistic investment goals. Your planner will help you define your objectives and, if our portfolios are right for you, match you to the most suitable option.
- We have no ties or restrictions. We're free to select funds from any investment house, allowing us to seize new opportunities and freely replace holdings we believe are no longer right.
- We encourage debate and independent thinking. Our fund selection process thrives on strong, competing views—not herd mentality.
- We believe in honesty and transparency. You deserve to know what we do and why. We'll always be clear with you.



Understanding investment risk

Investing always involves risk. The key is understanding how much risk you're taking and why.

Risk is about uncertainty—how much your investments might rise or fall over time. Generally, higher risk comes with the potential for higher long-term returns but also greater short-term losses. Understanding this trade-off is essential for setting realistic investment goals.

Time matters. The longer you stay invested, the more risk you may be able to accept, as your investments have time to recover from market downturns.

Your risk level is the biggest factor shaping your investment experience. The right decision on risk—made with your financial planner—will determine how well your portfolio aligns with your goals. The most successful investors understand how their portfolio might behave in good, bad, and average market conditions. This knowledge helps them stay the course, avoiding emotional reactions that can lead to costly mistakes.

The MKC Invest Approach

We believe every investor should be in a portfolio that matches their risk level. That's why our portfolios are only available through financial planners. Your planner will help you:

- Determine if one or more of our portfolios is right for you.
- Assess how much risk you are willing and able to take.
- Select the portfolio that best aligns with your agreed risk level.
- Making the right risk decision today can shape your investment journey for years to come. Speak to your financial planner to explore your options.

How we measure investment performance

Discretionary model portfolios need benchmarks so that anyone can see how each portfolio is performing.

There are several types of benchmarks which can be used to assess investment performance:

- **Peer group comparisons**
 - measuring against a sector or a group of other investment managers.
- **Economic indicator**
 - linking returns to factors like interest rates or inflation.
- **Fixed return targets**
 - aiming for a set percentage, such as 5% per year.
- **Market indices**
 - tracking a stock market or asset class, like the FTSE 100 or S&P 500.

The MKC Invest difference

We believe performance should be judged against the agreed objectives and risk levels of each portfolio—not by mirroring the strategies of other investment managers. Relying on peer-group benchmarks can limit flexibility, forcing managers to stay close to the herd rather than focusing on what's best for clients. That's why we created our own benchmarks. We wanted them to:

- Be simple and easy to understand.
- Use real, investable assets.
- Avoid being influenced by the behaviour of other investment firms
- Be chosen by us, not dictated by a third party.

When we looked at historic data, we saw that straightforward benchmarks combining global shares and global bonds consistently outperformed the most popular mixed-asset peer groups over time. This led us to ask: why compare ourselves to investment managers who, as a group, struggle to beat global markets? Why not measure ourselves against those markets **directly**? So we did. We built our benchmarks using just two indices:

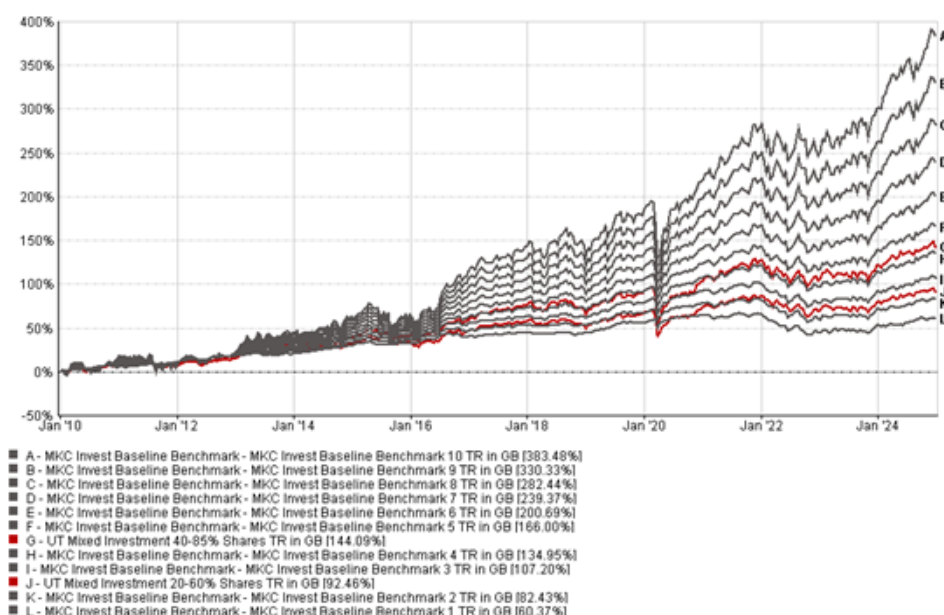
- A global shares index.
- A global bonds index.

Each of our ten MKC Invest Baseline Benchmarks is made up of these two indices in different fixed percentages, carefully aligned to portfolio risk levels. We use indices provided by Morningstar, a research partner we know and trust. By taking this approach, we ensure that our performance measurement remains independent, transparent, and aligned with our clients' best interests.

About the MKC Invest Benchmarks

We have ten Baseline Benchmarks, each made up of global bonds and global equities. They apply to all the portfolios in all our ranges as shown in the table to the right.

The MKC Baseline Benchmarks	Shares: Morningstar Global All Cap TME GBP	Bonds: Morningstar Global Core Bond Index GBP Hedged
Baseline 1	10%	90%
Baseline 2	20%	80%
Baseline 3	30%	70%
Baseline 4	40%	60%
Baseline 5	50%	50%
Baseline 6	60%	40%
Baseline 7	70%	30%
Baseline 8	80%	20%
Baseline 9	90%	10%
Baseline 10	100%	0%



MKC Invest's simple global benchmarks have consistently outperformed the most popular mixed asset fund peer groups over 15 years. We believe investors deserve better—and we set ourselves a higher standard

31/12/2009 - 31/12/2024 Data from FE fundinfo 2025

Our Seven Model Portfolio Ranges

We offer seven model portfolio ranges, each built with a distinct investment strategy to achieve different objectives. While each range is unique, they all share a common foundation: a carefully selected mix of investment funds chosen from the whole market.

We review all funds available to UK investors, selecting only those that align with the specific goals of each portfolio range. Every range is thoroughly diversified, spanning

multiple countries, regions, and asset classes to ensure a well-rounded investment approach.

How we select funds:

Our fund selection process is rigorous and ongoing. We combine hard data with the experience of our portfolio team. We conduct detailed research and analysis to ensure every fund meets our high standards. This includes:

- Regularly reviewing all individual holdings across our portfolios to avoid unintended overexposure to any single company, region, or investment style.

- Avoiding funds that may be difficult to sell when market conditions change—we prioritise liquidity.
- Continuous monitoring and refinement, ensuring that every fund remains aligned with the portfolio's objectives.
- We work with a mix of well-known investment firms and some lesser-known specialists, all chosen for their expertise in specific areas. The current list of funds held in each portfolio is available in the fact sheets on our website.

Some of the fund managers we might select to manage your money:





Classic Active

For those who trust experts to outperform.

What it aims to provide

The Classic Active range is designed for long-term capital growth, investing in a diversified portfolio of actively managed funds. Our goal is to outperform the benchmark through skill, judgement, and expert fund selection.

How we build it

We seek out expert fund managers in each major asset class and buy funds that they manage actively. We then combine these funds into a portfolio that reflects our global asset allocation views.

Is Classic Active right for you?

It could be a good fit for you if:

- You want to aim for above-benchmark returns and believe in the value of active management.
- You prefer knowing that human experts are selecting and managing most or all of your investments.

It may not be for you if:

- You are uncomfortable with the possibility that active management might not consistently outperform the benchmark.
- Keeping investment costs as low as possible is your top priority.

Further details

Fact sheets for all Classic Active portfolios are available to download from the Classic Active section of our website: mko-invest.com.



Contemporary Active

A modern, lower cost approach to active investing.

What it aims to provide

The Contemporary Active range is designed for long-term capital growth, combining active and passive investing to achieve a lower overall cost than our Classic Active range. By blending actively managed funds with index-tracking funds, we aim to deliver above-benchmark returns while keeping fees in check.

How we build it

We take a pragmatic approach to fund selection:

- We identify markets and sectors where we believe active management has the best chance of adding value, then select funds run by expert managers in those areas.
- Where active managers are less likely to outperform, we use simple, low-cost tracker funds to provide efficient market exposure.

Is Contemporary Active right for you?

It could be a good fit for you if:

- You seek long-term capital growth.
- You want to aim for above benchmark returns while keeping costs lower than a fully active approach.
- You like the idea of a balanced mix of active and passive holdings.
- Prefer a pragmatic investment strategy that blends different approaches.

It may not be for you if:

- You are uncomfortable with the possibility that active management might not consistently outperform the benchmark.
- You want most or all of your portfolio to be in actively managed funds.

Further details

Fact sheets for all Contemporary Active portfolios are available to download from the Contemporary Active section of our website: mko-invest.com.



Cleaner Future

For people who want to invest with lower emissions.

What it aims to provide

The Cleaner Future range is designed for investors who want their money to support the transition to a lower-carbon economy. It aims to provide long-term capital growth while investing in companies, via collective funds, that are actively reducing their greenhouse gas emissions.

Unlike generic Environmental, Social and Governance (ESG) portfolios that spread focus across multiple themes, Cleaner Future is singularly committed to one objective: reduced emissions

How we build it

With support from our research partner, Dorey Limited, we carefully screen thousands of investment funds to identify those with lower emissions while offering strong growth potential.

We focus on funds that own:

Companies with lower Scope 1 and Scope 2 emissions (emissions from a firm's own operations and from its purchased energy).

Businesses mindful of Scope 3 and Scope 4 emissions (supply chain emissions and avoided emissions).

Investments that actively contribute to the green transition, such as renewable energy and sustainable infrastructure.

Is Cleaner Future right for you?

It could be a good fit for you if:

- You want a portfolio that prioritises lower-emission investments and actively supports the green transition.
- You believe in long-term opportunities from investments that are adapting to a more sustainable future.
- You want a diversified portfolio that aims to outperform global markets while reducing its emissions footprint.

It may not be for you if:

- You are looking for a broader ESG approach that includes ethical considerations beyond carbon emissions (e.g., social or governance issues).
- You prefer investments in traditional energy sectors, even if they currently offer strong financial returns.

Further details

Fact sheets for all Cleaner Future portfolios are available to download from the Cleaner Future section of our website: mkc-invest.com.



Income Focus

Designed for higher investment income.

What it aims to provide

Most investment portfolios generate some income - such as dividends from shares - but they typically reinvest it rather than paying it out. Income Focus is different.

Its sole objective is to generate a higher level of income from a diversified portfolio and pay that income out to you. Specifically, it aims to earn at least double the income of the relevant Baseline benchmark over each rolling year.

For example, if Baseline Benchmark 5 generates 2.5% yield in a given year, Income Focus 5 targets 5% yield. However, income is not guaranteed, as it depends on market conditions.

How we build it

We screen a broad range of bond and equity funds across different styles, countries, and regions to identify those that consistently pay higher yields. We then work with Dorey Financial Modelling to assess future income potential, ensuring the portfolio can achieve its income objective.

Is Income Focus right for you?

It could be a good fit for you if:

- You need a higher level of regular income from your investments.
- You prefer to have this income paid out rather than automatically reinvested.

It may not be for you if:

- You require a portfolio focused on capital growth as well as income. While Income Focus invests in shares and bonds with growth potential, capital growth is not its primary objective.
- You need a guaranteed income level. The income from this portfolio will fluctuate based on global market conditions.

Further details

Fact sheets for all Income Focus portfolios are available to download from the Income Focus section of our website: mkc-invest.com



Tracking Tomorrow

A new idea for the very long term.

What it aims to provide

Tracking Tomorrow is designed for investors with a very long-term horizon—think 20 to 30 years from now. This portfolio takes a forward-looking approach to capital growth, aligning investments with projections of how global markets may evolve over the coming decades.

How we build it

We commissioned independent research from Dorey Financial Modelling to project how global stock markets could develop by 2050–2060. Using their insights, we select index-tracking funds that provide exposure to the markets of tomorrow, today.

Is Tracking Tomorrow right for you?

It could be a good fit for you if:

- You have a very long investment horizon, thinking in decades rather than years.
- You are in your 20s or 30s, looking for a growth-focused portfolio.
- You want exposure to global markets positioned for the future.

It may not be for you if:

- You cannot commit to investing for at least 15 years, if not longer.
- You are uncomfortable with the possibility that our long-term market projections may not fully materialise.

Further details

Detailed factsheets for the Tracking Tomorrow portfolio are available to download from the Tracking Tomorrow section of our website: mkc-invest.com.



Tactical Passive

Nimble, low-cost investing.

What it aims to provide

The Tactical Passive range is designed for long-term capital growth by investing in low-cost index funds that track markets we believe offer growth potential—including in the relatively short term.

Unlike traditional passive investing, this approach actively selects which regions or countries to track, aiming to identify opportunities in undervalued markets.

How we build it

We assess global markets to identify countries and regions with strong growth potential at any given time. Based on this analysis, we invest in low-cost passive funds that track these selected markets. This strategy, known as tactical asset allocation, allows us to stay agile while keeping costs low.

Is Tactical Passive right for you?

It could be a good fit for you if:

- You want to aim for above-benchmark returns but don't believe in traditional active fund management.
- You prefer a low-cost, globally diversified portfolio with a flexible investment approach.

It may not be for you if:

- You are uncomfortable with the possibility of below-benchmark performance if our asset allocation decisions do not outperform the market.

Further details

Detailed fact sheets for all portfolios in our Tactical Passive range are available to download from the Tactical Passive section of our website: mko-invest.com.



Baseline Index

The simplest portfolio we can think of.

What it aims to provide

The Baseline Index range is designed for long-term capital growth by tracking global markets as efficiently as possible. The goal is simple: to replicate our benchmarks with minimal cost and complexity.

How we build it

We find the most efficient combination of index-tracking funds to match the Baseline benchmarks, taking into account:

- Cost-efficiency – keeping fees as low as possible.
- Tracking accuracy – ensuring performance closely follows the benchmark.
- Portfolio simplicity – using the fewest funds necessary to achieve the goal.
- Each portfolio is built to reflect a specific mix of global equities and global bonds, aligned with your risk level.

Is Baseline Index right for you?

It could be a good fit for you if:

- You want the simplest possible way to invest in global equity and bond markets.
- You prefer low-cost investing and don't believe in paying for any form of active management.

It may not be for you if:

- You are uncomfortable with the possibility of being outperformed by actively managed portfolios.
- You want professional skill or judgement applied to your investments beyond passive tracking.

Further details

Detailed fact sheets for all portfolios in our Baseline Index range are available to download from the Baseline Index section of our website: mkc-invest.com.

The range at a glance

	Classic Active	Contemporary Active	Cleaner Future	Income Focus	Tracking Tomorrow	Tactical Passive	Baseline Index
Investment style of funds in the portfolio	Active	Active and passive	Active	Active and passive	Passive	Passive	Passive
Do we decide which funds to include?	Yes	Yes	Yes	Yes	Limited	Limited	Very limited
Do we decide asset allocations?	Yes	Yes	Limited	Yes	Based on Dorey's model	Yes	No
Number of portfolios in the range	10	10	5	1	1	8	10
MKC Baseline risk levels available	1-10	1-10	4-8	5 only	10 only	3-10	1-10
Our fee for managing the portfolio*	0.25%	0.25%	0.20%	0.20%	0.15%	0.12%	0.10%

* This is what we charge per year. It is payable monthly based on the rolling monthly value of your holdings.

Other costs payable include investment fees (charged by the managers of each fund in the portfolios for managing the fund), trading costs (which we may pay when we buy and sell holdings in funds within a range) and the cost of investing via any platform recommended by your financial planner. Current costs associated with the portfolios are set out in the portfolio factsheets. Your financial planner will explain the costs you will incur, and the full amount you pay will be set out in your Suitability Report.

Our research partners



Who they are

Dorey FM is an independent mathematical modelling and actuarial science firm based in Guernsey. Their expertise includes economic modelling that has delivered robust and accurate forecasts across multiple economic cycles. Their clients include major banks, investment managers, and the government of Guernsey.

What they do for us

Dorey provides us with forward-looking economic models, helping us assess the potential future performance of our benchmarks. This supports financial planners in explaining the likely long-term outcomes of investing in our portfolios. They also play a key role in:

- Developing the long-term model for our Tracking Tomorrow range.
- Providing the detailed emissions screening and research for our Cleaner Future range.
- Modelling the future yield of our Income Focus portfolio.



Who they are

Morningstar is a globally recognised provider of independent investment research, software, and analysis. They are best known for their ratings of investment funds, shares, and other financial instruments, widely used by professionals to make informed investment decisions.

What they do for us

We use Morningstar's research and analytical tools to gain deep insights into:

- The funds we select for our portfolios.
- How our portfolios align with global markets and the MKC Baseline benchmarks.
- This partnership helps us build and manage portfolios with precision, ensuring they remain aligned with their objectives.

The MKC Invest team

Rick Eling | Managing Director



Rick is driven by a belief that investment management can—and should—be better. Too many firms settle for imitation, copying each other rather than seeking real insight. At MKC Invest, he is committed to finding fresh investment talent wherever it exists, not just in the usual places, and building strategies that genuinely serve financial planners and their clients.

Since 2006, Rick has led investment teams and designed portfolios for major wealth management firms, including Sanlam and Quilter. His expertise lies in bridging the gap

between financial advice and portfolio construction, ensuring investments align with investors' real-world financial goals.

He takes leadership seriously and cares deeply about his team, believing that the best results come from fostering an environment where people are empowered to think, challenge, and improve. A CFA Charterholder for 15 years, he studied English Literature at the University of Liverpool before six years as a commissioned officer in the Royal Navy, serving on a range of surface warships and shore bases.

Trevor Hubner | Lead Portfolio Manager



Trevor is responsible for keeping each portfolio on track and ensuring they meet the expectations of investors. With 25 years of experience as a bond broker, he has worked in London, New York, and Frankfurt before transitioning to portfolio management.

Before joining MKC Invest in 2015, Trevor was a client of MKC Wealth for over a decade and had money invested in the portfolios himself. This

customer-side perspective gives him a deep understanding of clients' needs and concerns, which shape how the portfolios are managed. He was appointed Portfolio Manager of the model portfolios in 2018 and continued in this role when MKC Invest was established as a separate company in 2021. He holds the CII Certificate in Discretionary Investment Management and the Diploma in Regulated Financial Planning.

Mark Sibley | Fund Selection and Risk Management



Mark brings 30 years of experience in global financial markets, with expertise in trading, risk management, and investment product selection. He plays a key role in selecting and analysing the funds used in MKC Invest's model portfolios.

Throughout his career, Mark has worked in New York, London, and Munich, specialising in equities and

bonds. He has traded UK and Japanese equities at SG Warburg and held senior trading positions in corporate bonds at major global investment banks, including Citibank, JP Morgan, and Deutsche Bank. His deep knowledge of market dynamics and risk management helps ensure that MKC Invest portfolios are constructed and monitored with precision.

Governance: protecting investors' interests at every step

As discretionary portfolio managers, we never forget that we are making decisions on your behalf. Our commitment to adhering to our mandates is absolute, backed by independent governance to ensure we always act in line with our agreements.

Our model portfolios are overseen by the Investment Oversight Committee, chaired by David Macfarlane. This committee includes compliance, investment, and governance specialists and is accountable to both our Board of Directors and the Financial Conduct Authority (FCA). The committee's role is to:

- Supervise the portfolio management team, ensuring investment decisions align with our clients' best interests.
- Ensure strict compliance with each portfolio's stated mandate.
- Meet quarterly to review portfolio performance, holdings, and risk levels.

David Macfarlane

Chairman of the Investment Oversight Committee

David brings decades of experience in investment management, governance, and strategic development. His career has spanned senior roles in multi-asset investing, developing a deep understanding of risk management, and financial advice solutions, making him exceptionally well-equipped to oversee MKC Invest's portfolio management process.

Over 20 years at HSBC Asset Management, he led teams providing investment solutions for financial advisers and high-net-worth clients. He has developed and chaired structures ensuring rigorous oversight of investment strategies and the sales process and, as a specialist in multi-asset solutions, he played a key role in creating and launching low-cost managed portfolio services (MPS) for IFAs.

A Chartered Fellow of the CISI, David holds both the CISI Diploma and Certificate in Investment Management. He is a strong advocate for investor education and engagement, having led industry webinars, podcasts, and mentoring programmes. Beyond his professional career, he is committed to charitable and educational causes, serving as Chair of Governors at Spring Lane Primary School and supporting veteran organisations such as Pilgrim Bandits.



Morven Grierson | Compliance Director

Morven ensures strong governance, risk management, and compliance frameworks are in place to enhance investor outcomes. An experienced compliance and risk practitioner, she specialises in discretionary investment management and financial planning.

She holds the CII Certificate in Discretionary Investment Management and is a Fellow of the International Compliance Association.

Why this matters

Good governance isn't just about compliance—it's about ensuring that our portfolios are managed responsibly, transparently, and always in the best interests of our investors.





Invested.
Together.

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